



MAURICE LUCAS FOUNDATION

Seventh Annual Celebration Dinner & Benefit Auction

FRIDAY, SEPTEMBER 22nd, 2017 | HILTON PORTLAND



The number 20 hangs in the rafters of The Moda Center, home to the NBA's Portland Trail Blazers, honoring a great man. Maurice Lucas had a storied 14-year career in professional basketball, but off the court is where Maurice built his legacy. Maurice was a pillar in the Portland, Oregon community, where he called home. He touched the lives of many through his giving ways. Maurice passed away on October 31, 2010 at the age of 58. Today, the Maurice Lucas Foundation carries on his legacy by working with youth to help them realize their individual potential.

The Maurice Lucas Foundation Academy is a 40 week program that operates four days a week during the school year for students between six and eighth grade. The Academy offers a program using sports as a context through which life skills are taught. The program includes classroom lessons focused on discussion about the Academy's core values: integrity, hard work, goal setting, positivity, personal responsibility, respect and leadership. The curriculum is followed by sports training, skill-building, games, and direct instruction. Coaches focus on the development of life skills on and off of the court. The Academy also provides multiple one-day educational trips, such as Oregon State University, Concordia University, Portland State University, PCC, lawyer & doctor's offices, YMCA Camp Collins, and other educational trips. In the past 6 years we have had over 385+ kids successfully complete the Maurice Lucas Foundation's after school program

The kids that have gone through our academy have made great advancements in school and in life. The 7th Annual Maurice Lucas Foundation Celebration Dinner will honor these students and also provide the means to offer more great opportunities for success in their lives. Past events have featured amazing entertainment, great success stories from students, teachers and mentors as well as celebrities sharing their perspectives.

This year, the Maurice Lucas Foundation is pulling out all the stops for our Seventh Annual Celebration Dinner and Benefit Auction to be held on Friday, September 22nd, 2017 at Hilton Portland & Executive Tower (Downtown Portland). Last year's event was a huge success, raising over \$400,000 for our programs.





SPONSORSHIP OPPORTUNITIES

CHAMPIONSHIP SPONSOR - \$20,000

Platinum Sponsor

The presenting sponsor will receive top billing as the primary Sponsors of this special night. Your sponsorship includes:

- Three reserved tables of ten with premier seating
- Includes “platinum sponsor” prominent recognition in all printed materials and event media coverage
- Company logo on step and repeat red carpet
- Full page advertisement placement in event night catalog
- Special recognition during Executive Director’s welcome address
- Prominent recognition in all printed material & event media coverage
- Premium Graphic display of logo at event
- One bottle of fine wine for each guest
- Opportunity to include product in guest SWAG BAGS
- Complimentary Valet Parking
- Complimentary admission for you and your guests to the after party with an exclusive VIP section

PORTLAND SPONSOR - \$15,000

SWAG Bag Sponsor

As the SWAG Bag sponsor, your company will be prominently featured on this stylish reusable bag. Your company will also be showcased at the event and in the contents of each guest bag. This sponsorship allows your organization to remain in front of our VIP guests for “top of mind” visibility. Your sponsorship includes:

- Two reserved tables of ten with premium seating
- Includes recognition in all printed materials and event media coverage
- Advertisement placement in event night catalog
- Special recognition during Executive Director’s welcome address
- Premium Graphic display of logo at event
- Opportunity to include product in guest SWAG BAGS
- Company logo prominently featured on guest SWAG BAGS
- Special SWAG Bag presentation and recognition during dinner
- Complimentary Valet Parking
- Complimentary admission for you and your guests to the after party with an exclusive VIP section





SPONSORSHIP OPPORTUNITIES

ENFORCER SPONSOR - \$10,000

After-Party Sponsor

This sponsorship package will underwrite the cost of the event after-party. Recognition of your sponsorship will be seen throughout the event sites:

- Two reserved tables of ten with premium seating
- Includes recognition in all printed materials and event media coverage
- Advertisement placement in event night catalog
- Company logo on after step & repeat
- Special recognition during Executive Director's welcome address
- Premium Graphic display of logo at event
- Opportunity to include product in guest SWAG BAGS
- Complimentary Valet Parking
- Complimentary admission for you and your guests to the after party with an exclusive VIP section

PITTSBURGH SPONSOR - \$7,500

Valet Sponsor

This sponsorship package will underwrite the cost of the Valet for the evening. Recognition of your sponsorship will be seen throughout the event sites as well as:

- One reserved table of ten with preferred seating
- Includes recognition in all printed materials and event media coverage
- Advertisement placement in event night catalog
- Company logo on after step & repeat
- Special recognition during Executive Director's welcome address
- Company logo featured prominently on drive up to Hilton
- Opportunity to include a take away gift or promo piece in each vehicle valet
- Opportunity to include product in guest SWAG BAGS
- Complimentary Valet Parking
- Complimentary admission for you and your guests to the after party





SPONSORSHIP OPPORTUNITIES

MARQUETTE SPONSOR - \$5,000

This sponsorship level provides critical support for many portions of the evening and will receive special recognition in the area they support:

- One reserved table of ten with preferred seating
- Includes recognition in all printed materials and event media coverage
- Advertisement placement in event night catalog
- Special recognition during Executive Director's welcome address
- Premium graphic display of logo at event
- Opportunity to include product in guest SWAG BAGS
- Complimentary Valet Parking
- Complimentary admission for you and your guests to the after party

MILWAUKIE SPONSOR - \$3,500

This sponsorship level provides critical support for many portions of the evening and will receive special recognition in the area they support:

- One reserved table of ten with standard seating
- Includes recognition in printed materials and event media coverage
- Advertisement placement in event night catalog
- Special recognition during Executive Director's welcome address
- Opportunity to include product in guest SWAG BAGS
- Complimentary Valet Parking
- Complimentary admission for you and your guests to the after party





SPONSORSHIP FORM

Contact Information

COMPANY NAME

CONTACT EMAIL ADDRESS

ADDRESS

CONTACT NAME

CONTACT PHONE NUMBER

CITY/STATE/ZIP

Sponsorship Packages

- \$20,000 - CHAMPIONSHIP SPONSOR
- \$15,000 - PORTLAND SPONSOR
- \$10,000 - ENFORCER SPONSOR
- \$7,500 - PITTSBURGH SPONSOR
- \$5,000 - MARQUETTE SPONSOR
- \$3,500 - MILWAUKIE SPONSOR

Please fill out the following form to confirm your chosen sponsorship. Completed forms can be returned to David Lucas, Executive Director at dlucas@ml20.org. Once we receive your completed sponsorship form, we will contact you to discuss event arrangements.

Please email your high-resolution color and black and white logos in either EPS, vector, or Jpeg to dlucas@ml20.org. Please contact us with any questions at 503-880-4323.

Payment Information

___ PLEASE SEND ME AN INVOICE

___ I HAVE ENCLOSED A CHECK PAYABLE TO THE MAURICE LUCAS FOUNDATION

___ I AM MAKING PAYMENT ONLINE AT ML20.ORG

___ PLEASE CHARGE MY CREDIT CARD

CARD TYPE: VISA | MASTERCARD | AMEX

CARD # _____

CVC # _____ EXP DATE _____

MAIL FORM AND CHECK TO:
Maurice Lucas Foundation
P.O. Box 1661
Lake Oswego, OR 97035

Tax ID #27-2562371

Thank you for supporting the Maurice Lucas Foundation





SPONSORSHIP OPPORTUNITIES

NUMEROUS SPONSORSHIP OPTIONS OFFER AN OPPORTUNITY TO MAKE THE 2017 MAURICE LUCAS FOUNDATION DINNER A WONDERFUL SUCCESS

SPONSORSHIP LEVELS	CHAMPIONSHIP SPONSOR (Platinum) \$20,000	PORTLAND SPONSOR (Swag Bag) \$15,000	ENFORCER SPONSOR (After-Party) \$10,000	PITTSBURGH SPONSOR (Valet) \$7,500	MARQUETTE SPONSOR \$5,000	MILWAUKIE SPONSOR \$3,500
EVENT AMENITIES						
Table(s)	3 Tables of 10	2 Tables of 10	2 Tables of 10	1 Table of 10	1 Table of 10	1 Table of 10
Table(s) location	Premier	Premium	Premium	Preferred	Preferred	Standard
Complimentary Valet Parking						
Opportunity to include product in guest SWAG BAGS						
Complimentary admission for you and your guests to after party						
Exclusive VIP section at after party						
One bottle of fine wine for each guest						
EVENT RECOGNITION						
Company Logo on step & repeat red carpet						
Prominent recognition in all printed material and event media coverage						
Special recognition during Executive Director's welcome address						
Advertisement in event night catalogue						
Premium graphic display of logo at event						
Company logo prominently featured on guest SWAG BAG						
Company logo on after party step & repeat						
Company logo featured prominently on drive up to Hilton						
Opportunity to include a take away gift or promo piece in each vehicle valet						